

How the Construction Industry Helps Recruit & Educate Students About Career Opportunities

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Director of Workforce Development



WWW.BX.org







- Safety training & Education classes
- Professional Development & Leadership training
- Insurance & Financial support
- Group Purchasing discounts









Current Outreach

- Scholarship opportunities
- Education Outreach program
- Educator tours
- Workforce Development director

Scholarship opportunities

- "To encourage greater activity in the Engineering / Construction field" - 1958
- One student at The Ohio State University
- Grown to over \$1.3 million, 1,000 students, multiple schools including community colleges and OTC's
- Last year \$175,000 to 55 students

Scholarship events







Education Outreach program

- Started about 20 years ago
- Visited nearly 4,200 classrooms
- Reached more than 114,000 students
- Use member Volunteers to present:
 - Skill trades craftsmen
 - Project managers
 - Company CEO / management
 - All grades, primarily Middle School / High School

Education Outreach







Outreach presentation

- Presentation Link <u>here</u>.
- https://youtu.be/eg4P_yGUx7E
- Apprenticeships

Pathways / salary's





Educator tours

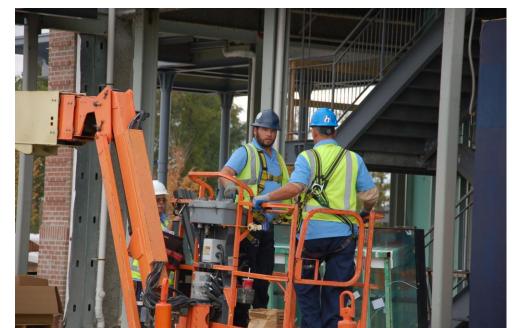
- Close to 600 educators
 - Counselors
 - Teachers
 - Administration & Placement staff
- Various locations
 - Actual Jobsites
 - Various stages of construction
 - Most recent sites:
 - COTA / OSU / New Gahanna City building

Educator tours









Educator tours









Workforce Development Director

- Started 2022
- "Education Liaison"
- Encourage partnerships with schools
- Work with Schools, Employers, Workforce boards & Government entities
- Facilitate "Targeted introductions"
- Participate in BAC's, Advisory committees, workshops, seminars etc.

Additional Outreach Resources

Student Outreach Program Resources

Websites:

- Builders Exchange of Central Ohio
- Builders Exchange Job Board
- ► I Build America [Ohio]
- Apprenticeships in Central Ohio
- Columbus Building Trades Council Building Futures Program

Documents:

- Construction: A Guide for Counselors
- ► BX Career Exploration Professional Career Profiles
- **BX Career Exploration Skilled Trade Career Profiles**
- Build Your Future: Ohio's Construction Industry

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